

# SANYA GHAI

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## Professional Experience

### Panasonic India

April 2025 - Present

*Corporate Social Responsibility Officer*

*Gurgaon, India*

- Project management for overall 9 thematic projects rooted in rural development, education and environment across India along with support to Japan for implementation of global projects.
- Ensured compliance and shaped CSR-ESG policy and practice standards at the organization through learnings from regular M&E reporting of on-going projects and stakeholder engagement including the government.
- Supported ESG reporting and policy with an overall improved impact of **43%** through energy conservation, e-waste recycling, circular economy practices and environmental initiatives.
- Supported in the development of digital campaigns of CSR initiatives and enhanced brand positioning on social initiatives by **27%**.

### Pratisandhi Foundation

January 2025 - Present, Part-time

*Team Lead, Peer Education and Awareness*

*Delhi, India*

- Driving curriculum design, project management and facilitation for students, teachers, parents and organizations in the domain of comprehensive sexuality education.
- Piloted 'Project Consent' in **50** schools and scaling through government partnerships with integration in young adolescent curriculum.

### Swechha India

January 2024 - January 2025

*Program Associate*

*Delhi, India*

- Led research in collaboration with UNFPA to study the relationship between climate change and gender with child marriage using mixed research methods and on-ground investigation.
- Developed projects for 3 rural & urban-slum communities that supported sustainable agriculture, provided resolution on waste management and prompted urban gardening.
- Impacted nearly **10,000** students in 2024 through environmental stewardship, innovative sustainability projects and active citizenship for informal, government and private schools.
- Enhanced impact through MEAL practices that led to improvement in quality of program design by **73%** and enhanced partner satisfaction.
- Developed comprehensive manuals, and guides on socio-economic profiles of locations vulnerable to climate change.

### SBI Foundation

August 2023 - December 2023

*Youth For India Fellow*

*Odisha, India*

- Implemented a research-based rural development project on access to education among indigenous communities in collaboration with state and local governments in Odisha.
- Studied the economic and education-based gaps in the community to develop framework for feasibility and project execution.
- Impacted **70+** students by bridging the gap in the barriers of access to information on career prospects including higher studies and job opportunities.

### Rutgers, expertisecentrum seksualiteit

February 2022 - January 2023

*Advisory Board Member*

*Remote*

- Developed the chapter on 'Contraception and Abortion' for comprehensive sexuality education guide titled: 'It's All One Curriculum' - with demand in over **50 countries**.
- Collaborated with professionals across **30+** countries to put together diverse considerations and contextualizing curriculum for different regions.

### TeenBook India

June 2020 - May 2022

*Content Writer- Freelance*

*Remote*

- Published articles and short stories to raise awareness on relevant socio-cultural and physical concerns during adolescent years through **30** relevant **publications** and **podcast episodes**.

## Education

### Christ (Deemed to be University)

CGPA 8.71/10

*BA Economics, Political Science and Sociology*

*Bangalore, India*

### Delhi Public School, Sector 45

86.8%

*Grade 12- Humanities with Mathematics*

*Gurgaon, India*

## Internships

### Skill Development Educator

Aug 2022 - Nov 2022

*Junior College*

- Designed a curriculum on academic research and facilitated it in classrooms for over **65** higher secondary school students.
- **13** students managed to get their analytical articles published in the school's yearly magazine.

### Department of International Studies, Christ University

June 2022 - July 2022

*Research Intern*

*Bangalore, India*

- Built an in-depth understanding of qualitative and quantitative research methods in social sciences.
- Published a research paper on the theme of election manifestos to highlight inconsistencies in promises and outcomes during terms of two national parties- Bhartiya Janta Party (BJP) and Indian National Congress (INC).

### The Purple Ribbon Collective

August 2021 - July 2022

*Research Associate*

*Remote*

- Identified a program to improve the financial inequalities faced by women, by developing a 'knowledge-bank' aimed at providing financial literacy to women.
- Developed coursework on important financial themes such as banking and insurance to support women towards a path of financial independence and responsibility.

## Projects

### United Nations Academic Impact and MCN

Aug 2021 - Aug 2022

*Millennium Fellow*

- (Among 2% applicants selected in a pool of 25,000 applications worldwide) Piloted 'Udaan'- a social initiative framework to generate awareness and empower women in the domains of SRHR, healthcare and financial literacy. The project reached over 400 women.

### Project Nibble

Apr 2018 - Jan 2020

*IILM University*

- Developed a social entrepreneurial model to target SGD 2: Zero Hunger by collecting surplus food from partner restaurants using alerts on the 'Nibble' app and providing it to underprivileged communities in the locality. The project targeted food wastage and hunger with the help of grants and fundings alongside in-app purchases.

## Skills

**Technical Skills:** Research, Policy Design, Program Management, Impact Evaluation, Project Implementation, CSR & ESG Reporting, Stakeholder Management, Curriculum Development, Instructional Design

**Soft Skills:** Teamwork, Leadership, Cultural Competency, Debate, Interpersonal Skills, Communication, Organizational Skills.

## Courses & Certifications

**Economics in Excel** by Christ (Deemed to be University) -August 2022

**Corporate Social Responsibility** by NPTEL and IIT -August 2021

**Literature, Culture and Media** by IIT Roorkee and NPTEL -December 2020

## Leadership Experience

### International Relations Model United Nations, 2023

May 2022 - May 2023

*Secretary General*

*Christ University*

- Organized the flagship event of the department for nearly 300 participants by leading an extended team of 70 individuals.

### ISPH MUNSOC, Department of International Studies

May 2022 - May 2023

*President*

*Christ University*

- Organized 3 debate and policy competitions on international relations and managed the entire core team of the MUN and debate society of the department.

### Altius, Department of Economics

May 2022 - Dec 2022

*Event Head*

*Christ University*

- Led a team of 10 individuals to develop and conduct a micro economics case competition for the flagship event of the Department of Economics at CHRIST.

### Team Shiksha Kendra

July 2018 - May 2019

*Cultural Secretary for Student Welfare*

*Delhi Public School, Sector 45*

- Headed the non-formal education initiatives in the school for nearly 400 students from underprivileged communities.
- Delegated responsibilities to team members and volunteers to lead classroom initiatives and develop strategies to maximize academic and co-curricular learning.

## Volunteering Experience

### Centre for Social Action

August 2020 - May 2021

*Team member*

*Bangalore, India*

- Supported the education and awareness department focused on underprivileged communities.
- Developed enriching exercises and activities for children and women in the community.

### Organ For Life Foundation

April 2019 - August 2019

*Social Media Intern/ Copywriter*

*Gurgaon, India*

- Managed social media and engaged in copywriting to generate awareness on organ donation and its importance by running successful campaigns and enhancing reach with over 5,000 views.